



CONNECTING

EUROPEAN CHAMBERS:

*SHARING LESSONS LEARNT AND NEW
CHALLENGES FROM EU PROGRAMMES*

European Economic and Social Committee

Bruxelles, Rue Belliard 99 - JDE 63 room, 6th Floor

25th MARCH

14:00 **Welcome Remarks** Henri Malosse, President of the EESC (tbc)
Flavio Burlizzi, Unioncamere Europa

INNOVATION CORNER

CHAIR: Flavio Burlizzi, Unioncamere Europa

Horizon 2020

14:15-15:00 **Lessons learned from 2014 calls: proposal management
and best practices**

Agata Kotkowska / EASME – Unit B1 – Horizon 2020

Massimo Busuoli / ENEA

15:00 -15:45 **Synergies between SIF and Horizon2020: how does it work
for real?**

Magda De Carli / EC DG RTD – Dir. B – Unit Spreading the excellence

Paolo Casalino / Puglia Region

15:45-16:00 Coffee Break

16:00-16:45 **The SME Instrument: evaluation and outlook**

Marco Cecchetto / EASME

Giorgia Noaro / EUknow Consulting



eGovernment

16:45-17:30 **Public Sector Innovation: the opportunities for digitalization of Chamber**

Jean-François Junger / EC DG Connect – Dir. H – Unit 3 Public sector
Vito Giannella / EU Advice Limited

26th MARCH

EU CROSS-BORDER ADDED VALUES

First Session

CHAIR: Olivier Lemerle, CCI France

COSME

09:30-10:20 **Clusters: promoting excellence for SMEs**

Germana Ricciardi / EC DG ENTR - D.5 - Clusters and Emerging Industries
Alexandre Colomb / CCI Bretagne Cluster Primus (Defence and security)

10:20-11:10 **Tourism: enhancing European transnational flows**

Alain Liberos / EC DG ENTR – E.1 - Tourism Policy
Kim Lafleur / CCI Morbihan

11:10-11:40 Coffee Break

Creative Europe

11:40-12:30 **The EU added value of cultural programmes: what for intermediary organizations**

Jean Francois Aguinaga / EC DG GROW – H.2 – Creative industries
Laurent Soulier / CCI Nice Côte d'Azur

12:30-14:00 Lunch break

Second session

CHAIR: Hector Benitez, Chamber of Commerce of Spain

Erasmus+

14:00 -14:45 **Knowledge and Skills Alliances: a priority for Chambers**

Felix Rohn / EC DG EAC – B.2 – Vet and skills development

Bernardette Forsthuber / EACEA

Anna Pajarón / CCI Terrasa

14:45-15:30 **Strategic partnerships**

Suzy Vercammen / AEF Europe

Hartmut Schäfer / Bildungszentrum IHK Ostbrandenburg

Transnational cooperation

15:30-16:15: **INTERREG EUROPE: good practices transfer across Europe**

Jean-Marc Venineaux - EC DG REGIO D.1 - Territorial co-operation

Raphael Perchoux – CCI Haute Savoie

16:15-16:45 Coffee Break

EaSI

16:45-17:30 **The programme EaSI: funding lines and the role of intermediary bodies as social services providers**

Sylvie Finné – EC DG EMPL 1 – Coordination and planning

Delia Petacchi – IRFI – CCI Rome

20:00 Networking dinner, Wine Bar Piedmont Region, Rue du Trône 62



27th MARCH

INTERNATIONAL MARKETS

Global Europe

CHAIR: Martin Schmid, Austrian Federal Economic Chamber

09:30-10:15 The new European Neighbourhood Instrument: funding opportunities 2015 for the South and the East

Vladimir Rojanski, EC, DG NEAR, Regional Programmes Neighbourhood South

Birgit Arens, EUROCHAMBRES, International Affairs Department, Project Team Leader

10:15-11:00 The IPA and the Balkan area: case studies for a successful participation to the 2014-2020 funding opportunities

Henk Visser, EC DG NEAR, Western Balkans Regional Cooperation and Programmes

Christoph Huter, WKÖ

11:00-11:15 Coffee break

11:15– 12:00 The New Partnership Instrument under the Service for Foreign Policy Instruments

Genoveva Ruiz Calavera – Head of Unit FPI.4

EU Business Support Initiatives for the Internationalisation of SMEs towards Asia and Latin America

Philippe Adriaenssens, EUROCHAMBRES, International Affairs Department, Policy Advisor

CHAIR: Böhne Alexandra, DIHK

12:00-13:00 Chambers meet the Chambers: conclusions and wrap-up



PRACTICAL INFORMATION

On the 25th of March (since 13:00 H) a welcoming desk for accreditation of the participants and delivery of badges will be available at EESC groundfloor

Every session is divided in a short presentation held by the speakers (10 minutes maximum each) and Q & A.

The self service restaurant of the EESC – located at the first floor – is at disposal of the participants on the 26th and on the 27th of March. The costs for the lunches will be covered by the participants.

Networking dinner: will be held on the 26th of March (Wine Bar, Piedmont Region, Rue du Trone 72). Fixed-price menu (30€ per person).